



STRATEGY *IN MOTION*

Learn curated strategic best practices for growth oriented mid-size businesses with 13 videos, 15 articles, and 5 best-practice strategy YouTube videos.

Access to electronic version of 100 PowerPoint slides and *Strategy In Motion* Toolbook, with 31 tools covered in the training.

Understand the difference between strategy and operations.

Increase your strategic toolbox with 10 critical tools.

Complete a mini-case study on your company (strategic audit, strategic team charter, strategic survey, competitive analysis, draft SWOT, strategic summary, priority plan, run-the-business scorecard, strategic scorecard, team meeting rhythm).

Electronic PDF of *Strategy In Motion* Toolbook with 31 tools.

SIMPLE START

\$299



PLUS

\$999



PREMIUM

Perfect for Small Business & Department Leaders:
\$5000
(1 yr, can do \$420/mo)



STRETCH STRATEGIC BOOTCAMP

STRATEGY *IN MOTION*

Strategy in Motion Toolkit with 31 editable files, and hardcopy Toolkit

Two remote coaching sessions to support plan development and implementation.

Email and phone support for Q/A.

Monthly support with regular coaching to develop and implement your strategic plan.

SurveyMonkey access and support to gain feedback from advisors, employees and customers.

Accountability to create the strategic plan and roll-out to the organization.

Optional team coaching to support the roll-out.

Optional *Strategy in Motion* Certification.

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